

SAMPADA POTE

(312) 945-9230 | sampadapote1@gmail.com | [LinkedIn](#) | [Portfolio](#) | Santa Clara, CA (open to relocation)

EDUCATION

Southwest Baptist University | Bolivar, MO

Oct 2025 – Oct 2026

Master of Artificial Intelligence and Robotics

Illinois Institute of Technology | Chicago, IL

Aug 2023 – May 2025

Master of Human-Computer Interaction (GPA: 3.89, STEM OPT eligible)

- **Leadership:** Co-chair Design Association Studio Committee; led 11-person team to organize 5 conferences and social events, engaging over 500 participants and fostering design community growth
- **Coursework:** UX research, Systems Thinking, Product Innovation and Strategy, Visual Design, Agile Methodologies

University of Pune | India

Aug 2015 – May 2022

Bachelor of Architecture (GPA: 9.01/10)

EXPERIENCE

Find Me

Chicago, IL

Consumer tech startup building web-based social media app enabling users to create and share customizable digital portfolios

Product Design Intern

Feb 2025 – May 2025

- Designed end-to-end product interfaces for iOS, android and web platforms from ideation to execution for 3 new user personas – software developer, musician, lawyer: enhanced usability and user engagement in adoption workflows
- Developed component libraries and scalable design systems in line with brand strategy – intuitive, seamless, integrated
- Collaborated with cross-functional teams – front-end engineering, research – to translate specs into 4 functional features
- Conducted A/B/n testing to identify user pain points in current UI; prioritized features to empower personalization at scale

Bak's Medical

Chicago, IL

15-person research and development team building medical devices for maternal healthcare

Product Design Intern

Aug 2024 – Oct 2024

- Led 9-person design team to conduct 6 SME interviews to identify new user personas for innovative blood autotransfusion device; developed strategic roadmap focused on product innovation and launch strategy

World of Architecture

Pune, India

Residential and commercial building design including high rise and urban development projects

Brand Designer

June 2021 – Nov 2022

- Crafted brand identity and communication assets to elevate client engagement and firm recognition; championed consistency and scalability across all digital channels, increasing followers by 17x in two weeks
- Crafted brand architecture and messaging frameworks aligned with business objectives for social media outreach; generated 1.1M impressions and increased client leads by 58%
- Evangelized design principles showcasing brand inclusivity by across 3 campaigns; improving brand recognition by 34%
- Audited vendors for collaboration and procurement in agile environment; streamlining workflow efficiency by 25%

Freelance

Pune, India

Managed international architectural and interior design projects with the team of 3

Architectural Designer

Oct 2017 – Feb 2020

- Designed 15+ residential building and renovation projects for international clients and developed systematic design process across 3-time zones; reduced project revision cycles and improved project profitability by 20%

SKILLS

- **Research:** Market Research, Qualitative Research, User Surveys, Usability Testing, Data Synthesis, Competitive Analysis
- **Strategy:** Design Thinking, Systems Thinking, Service Design, System Mapping, Journey Mapping, Storyboarding
- **Visual Design:** UI/UX Design, Wireframing, Low & High-Fidelity Prototyping, Design Systems

TOOLS

Design: Adobe Creative Suite, Figma, AutoCAD | **Ideation:** Fig Jam, Mural | **Documentation:** Hotjar, Notion, GitHub, ZenHub, Microsoft Workspace, Google Workspace

ADDITIONAL

- **Design:** prototyped 8 different products ideas and conducted usability tests with 20+ participants to shortlist 3 prospective products for whitespace market segments for Turf (acoustic panel solutions)